# Mrs. Hudson

### Introduction

The Proposed Portfolio Report frames foundational components of the Proposed Portfolio's Risk Number, 95% Probability Range, and other analytics, to ensure proposed investment strategy alignment between the advisor and the client.

## **Proposed Portfolio**

This is your asset allocation, as captured on March 30, 2018.



Investment Account	Asset	Asset Allocation			
■ BND • Vanguard Total Bond Market ETF	\$419,419	41 %			
■ VTI • Vanguard Total Stock Market ETF	\$202,699	19.8 %			
■ FLOT • iShares Floating Rate Bond	\$152,290	14.9 %			
■ <b>DBL</b> • Doubleline Opportunistic Credit Fund	\$123,745	12.1 %			
Cash / Money Market	\$32,067	3.1 %			
■ PTTAX • PIMCO Total Return A	\$31,399	3.1 %			
■ SLV • iShares Silver Trust	\$30,691	3 %			
■ <b>AAPL</b> • Apple Inc.	\$30,691	3 %			
Total	\$1,023,000	100%			

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The Risk Score of 32 and the 95% Probability Range of -5% to +8% was calculated using a long-term average of 10.4% for the S&P 500, Obps change in the Ten Year US Treasury Rate, and correlation and volatility data from 2008 to present. Riskalyze uses actual historical data to calculate the statistical probabilities shown. For securities calculated using Average Annual Return, the Average Return will be calculated using actual price history from June 2004-present or inception. We calculate the annualized return number as (final price / initial price) ^ (1 / number of years) - 1. Riskalyze does not provide investment analysis on investments with less than 6 months of historical performance. In instances where an investment's inception is more recent than January 1, 2008 and greater than 6 months Riskalyze will use correlation statistics from the investments actual trading history to extrapolate missing volatility data. In most cases the extrapolation calculation increases the risk presented in the investment analysis as a means of protecting the investor. Investments with an inception more recent than January 1, 2008 are highlighted with an information icon 🗓. The Six Month 95% Probability Range is calculated from the standard deviation of the portfolio (via covariance matrix), and represents a hypothetical statistical probability, but there is no guarantee any investments would perform within the range. There is a 5% probability of greater losses. Riskalyze does not use any Monte Carlo or any other type of simulations. The underlying data is updated as of the previous day's market close price, and the results may vary with each use and over time. The investments considered were determined by the financial representative. IMPORTANT: The projections or other information generated by Riskalyze regarding the likelihood of various investment outcomes are hypothetical in nature, do not reflect actual investment results and are not guarantees of future results. These figures may exclude commissions, sales charges or advisory fees which, if included, would have had a negative effect on the annual returns.

- \* The distribution rate is derived by summing the trailing 12-months' distributions (dividends, distributions from borrowing, return of capital, etc) and dividing the sum by the last month's ending NAV. It does not include capital gains distributed over the same period.
- \*\* The percentage of fund assets used to pay for operating expenses and management fees, including 12b-1 fees, administrative fees, and all other asset-based costs incurred annually by the underlying funds, except brokerage costs.

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AAPL

Total

## Risk / Reward Heatmap

O DIVERSIFIED RISK REWARD

The Asset Allocation Heatmap expresses the weighted potential upside and downside that each allocation contributes to the overall portfolio, along with the portion of each allocation's potential downside that has been diversified away due to correlation.

The percentages shown represent a given allocation's potential performance, contextualized to its weight within the overall portfolio. The green percentage represents an allocation's portfolio-weighted potential upside, while the red percentage represents its total portfolio-weighted potential downside. The gold percentage represents the portion of that total portfolio-weighted potential downside that has been diversified away due to correlation.

#### Investment Account **BND** 41% 0.6% | 1.2% | 2.3% \$419,418 VTI 1.1% | 3.2% 5.3% \$202,699 19.8% **FLOT** 14.9% 0.0% 0.3% \$152,289 DBL 1.9% 2.6% \$123,745 12.1% Cash / Money Ma.. 0.0% 0.0% \$32,066 3.1% **PTTAX** 0.1% 0.1% 0.2% \$31,399 3.1% SLV 0.6% 1.1% 1.3% \$30,690 3%

0.5%

0.9% | 1.2%

3%

\$30,690

\$1,023,000

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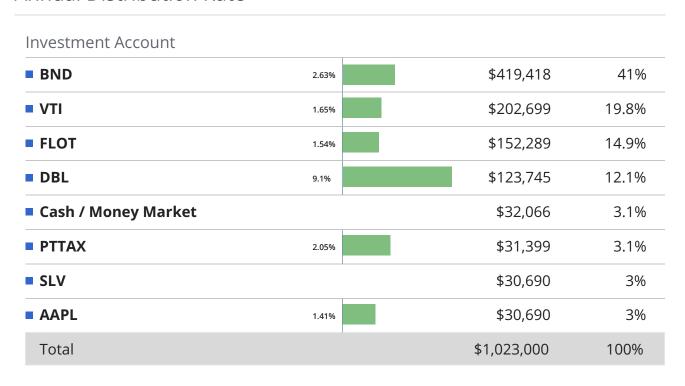
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The Risk/Reward Heatmap visually expresses the probable risk (red bar), probable return (green bar) and the amount of risk that is likely (probable) to be diversified out by inverse correlations (gold bar) given the data model selected. The green bar visually expresses the amount of probable return each investment contributes to the portfolio; dollar amount weighted. The red bar visually expresses the amount of probable downside risk each investment contributes to the portfolio; dollar amount weighted. The gold bar visually expresses the amount of probable downside risk which is likely offset by diversification effects generated by other investments in the portfolio. The Risk Reward Heatmap is a visual representation of the investment analysis which includes historical return, volatility and correlation statistics calculated using a long-term average of +10.4% for the S&P 500, 0bps change in the Ten Year US Treasury Rate, and correlation and volatility data from 2008 to present. The Six Month 95% Probability Range is calculated from the standard deviation of the portfolio (via covariance matrix), and represents a hypothetical statistical probability, but there is no guarantee any investments would perform within the range. There is a 5% probability of greater losses. The underlying data is updated as of the previous day's market close price, and the results may vary with each use and over time. The investments considered were determined by the financial representative.

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### **Annual Distribution Rate**



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## **Expense Ratio**

Investment Account							
0.05%	\$419,418	41%					
0.04%	\$202,699	19.8%					
0.2%	\$152,289	14.9%					
1.65%	\$123,745	12.1%					
	\$32,066	3.1%					
0.8%	\$31,399	3.1%					
0.5%	\$30,690	3%					
	\$30,690	3%					
	\$1,023,000	100%					
	0.04% 0.2% 1.65%	0.04% \$202,699  0.2% \$152,289  1.65% \$123,745  \$32,066  0.8% \$31,399  0.5% \$30,690  \$30,690					

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#### Stress Tests

If a 2013-like Bull Market were to happen again...

78

+32.0% \$327K S&P 500 INDEX IAN 1, 2013 - DEC 31, 2013 **32** 

+7.9% \$81K THIS PORTFOLIO'S ESTIMATED PERFORMANCE

If a 2008-like Bear Market were to happen again...

78

-38.0% \$-389K \$&P 500 INDEX IAN 1, 2008 - DEC 31, 2008 **32** 

-7.4% \$-76K THIS PORTFOLIO'S ESTIMATED PERFORMANCE

If the Financial Crisis were to happen again...

RISK **78** 

-53.0% \$-542K \$&P 500 INDEX

**32** 

-11.7% \$-119K THIS PORTFOLIO'S ESTIMATED PERFORMANCE

If a 134bps Interest Rate Spike were to happen again...

RISK **29** 

-5.5% \$-56K AGGREGATE BOND INDEX

MAY 1 2013 - SEP 5 2013

32

-0.5% \$-5,135 THIS PORTFOLIO'S ESTIMATED PERFORMANCE

These calculations are designed to be informational and educational only and do not constitute investment advice. Investors should review their investment strategy periodically as financial circumstances change. The stress tests provided are a rough approximation of future financial performance should markets experience conditions similar to those shown. It is highly unlikely that such historical events will repeat themselves. The results presented by this stress test are hypothetical and may not reflect the actual growth of actual investments. Riskalyze and its affiliates are not responsible for the consequences of any decisions or actions taken in reliance upon or as a result of the information provided.

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have had a negative effect on the annual returns.

**NOTE:** These calculations do not report what happened to this portfolio during the noted market environment. The "this portfolio's estimated performance" uses actual volatility and correlation statistics from Jan 1 2008 through present in conjunction with the noted rate of return (or loss) for the index shown to present an estimated performance should another environment like those presented occur again. For example, the "2013-Like Bull Market" scenario uses the portfolio's actual volatility (as measured by standard deviation) and correlation statistics (using a correlation matrix) from January 1st 2008 through present while assuming the same return realized by the S & P 500 index in 2013 of 32%.

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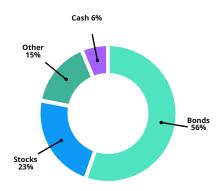
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### **Asset Allocation**

Asset classification is depicted below for the portfolio(s) in this report. The ratios depicted for Stocks, Bonds, Cash, and Other, are reflective of current value for the portfolio(s) shown, and are subject to change along with changes to the portfolio value.

Portfolio asset allocations are are defined as follows:

- Stocks: Individual equities, along with equity portions of mutual funds and ETFs.
- Bonds: Individual bonds, along with fixed income portions of mutual funds and ETFs.
- Cash: Cash, Money Market funds, along with portions of mutual funds and ETFs allocated to cash.
- Other: Any investment not recognized by Riskalyze as a stock, bond or cash investment (For example, non-traded real estate investments, derivatives, commodities, structured notes).



#### **TARGET**

Stocks	22.67%
Bonds	56.31%
Cash	5.66%
Other	15.36%

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# **ETFs and Mutual Funds Referenced in this Report**

- We are providing certain data supplied to us by Morningstar and NASDAQ via data feeds without
  warranties or representations and on an "as is" basis. We hereby disclaim all representations and
  warranties (express or implied), including, but not limited to, warranties of merchantability and fitness
  for a particular purpose regarding the service. You shall bear all risk, related costs and liability and be
  responsible for your use of the service. We assume no responsibility for the consequences of any
  intentional or unintentional error, omission, inaccuracy, incompleteness or untimeliness in or with
  respect to the service
- Performance quoted represents past performance and past performance does not guarantee future results. Performance shown is not indicative of future performance.
- The investment return and principal value of an investment will fluctuate; that an investor's shares, when redeemed, may be worth more or less than their original cost; and that current performance may be lower or higher than the performance data quoted.
- ETF Performance is based on the market price defined as the last closing price for each time of the one-, five-, ten-year periods or life of the ETF if the ETF has not existed for at least 10 years.
- Investment Type definitions ETF: Exchange Traded Fund; Fund: Mutual Fund

#### **AVERAGE ANNUAL TOTAL RETURN AS OF February 28, 2018\*\***

FUND	TYPE	MAX SALES LOAD	GROSS EXPENSE RATIO %	VALUE	1-YEAR %	5-YEAR %	10-YEAR %	RETURN SINCE INCEPTION %
BND - VANGUARD TOTAL BOND MARKET ETF (INCEPTION DATE: 2007-04-03)	ETF	-	0.05	PRICE	0.42	1.60	3.45	3.90
				NAV	0.50	1.64	3.53	3.92
				LOAD-ADJUSTED	0.50	1.64	3.53	0.00
FLOT - ISHARES FLOATING RATE BOND (INCEPTION DATE: 2011-06-14)	ETF	-	0.20	PRICE	1.95	0.93	-	1.08
				NAV	1.93	0.97	-	1.09
				LOAD-ADJUSTED	1.93	0.97	-	0.00
PTTAX - PIMCO TOTAL RETURN A (INCEPTION DATE: 1997-01-13)	FUND	3.75	0.85	PRICE	2.98	1.67	4.36	5.68
				NAV	-	-	-	0.00
				LOAD-ADJUSTED	-0.89	-	-	0.00
VTI - VANGUARD TOTAL STOCK MARKET				PRICE	16.23	14.35	9.85	7.38
	ETF	-	0.04	NAV	16.24	14.35	9.89	7.18
ETF (INCEPTION DATE: 2001-05-24)				LOAD-ADJUSTED	16.24	14.35	9.89	0.00

The average annualized performance information presented is current to the most recent month ended seven business days prior to the date of use.

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# ETFs and Mutual Funds Referenced in this Report (cont'd)

#### AVERAGE ANNUAL TOTAL RETURN AS OF MOST RECENT CALENDAR QUARTER END December 31, 2017 \*\*

FUND	TYPE	MAX SALES LOAD	GROSS EXPENSE RATIO %	VALUE	1-YEAR %	5-YEAR %	10-YEAR %	RETURN SINCE INCEPTION %
BND - VANGUARD TOTAL BOND MARKET ETF (INCEPTION DATE: 2007-04-03)	ETF	-		PRICE	3.57	2.04	3.89	4.18
				NAV	3.62	2.04	3.95	4.18
				LOAD-ADJUSTED	3.62	2.04	3.95	4.18
FLOT - ISHARES FLOATING RATE BOND (INCEPTION DATE: 2011-06-14)	ETF	-	0.20	PRICE	1.65	0.87	-	1.04
				NAV	1.83	0.98	-	1.06
				LOAD-ADJUSTED	1.83	0.98	-	1.06
PTTAX - PIMCO TOTAL RETURN A (INCEPTION DATE: 1997-01-13)	FUND	3.75		PRICE	4.73	1.82	4.80	5.75
				NAV	-	-	-	-
				LOAD-ADJUSTED	0.81	1.04	4.40	5.56
VTI - VANGUARD TOTAL STOCK MARKET ETF (INCEPTION DATE: 2001-05-24)				PRICE	21.21	15.57	8.74	7.37
	ETF	-	0.04	NAV	21.16	15.55	8.72	7.16
				LOAD-ADJUSTED	21.16	15.55	8.72	7.16

The average annualized performance information presented is current to the most recent calendar quarter shown.

\*\*Average Annual Total Return is calculated by finding the average annual compounded rates of return over the 1-, 5-, and 10-year periods that would equate the initial amount invested to the ending redeemable value, according to the following formula: P(1 + T)n = ERV Where: P = a hypothetical initial payment of \$1,000. T = a average annual total return. P(1 + T)n = a redeemable value of a hypothetical \$1,000 payment made at the beginning of the 1-, 5-, or 10-year periods at the end of the 1-, 5-, or 10-year periods.

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This report should not be relied on as a substitute for official account statements.

The performance data quoted represents past performance. Past performance does not guarantee future results. Investment return and principal value will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than the performance information quoted. The performance quoted reflects the reinvestment of dividends and capital gains and is net of expenses.

Investors should consider the investment objectives, risks, charges and expenses of the investment company carefully before investing. The prospectus and, if available, the summary prospectus contain this and other important information about the investment company. Request a prospectus from the offering institution or your financial representative. Read carefully before investing.

Investments in this report are subject to market risk, including the possible loss of principal. It should be assumed that investments listed in this report are not FDIC insured. The value of the portfolio will fluctuate with the value of the underlying securities. Investors should consider an investment's investment objective, risks, charges, and expenses carefully before investing. In the case of mutual funds and ETFs (Exchange Traded Funds) a prospectus is available which contains this and other important information and should be read carefully before investing. Diversification does not ensure a profit and may not protect against loss in declining markets.

In addition to the normal risks associated with investing, Investments in smaller companies typically exhibit higher volatility as do investments that do not have significant volume; international investments may involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles or from economic or political instability in other nations; emerging markets involve heightened risks related to the same factors, as well as increased volatility and lower trading volume; bonds and bond funds will decrease in value as interest rates rise and are subject to credit risk, which refers to the possibility that the debt issuers may not be able to make principal and interest payments or may have their debt downgraded by ratings agencies.

Alternative securities (e.g. partnerships, limited liability companies, real estate investment trusts, hedge funds, and managed futures which are not listed on national exchanges) are generally illiquid; no formal trading market exists for these securities; and their values will be different than the purchase price or values shown on this report. Therefore, the estimated values shown herein may not necessarily be realized upon sale of the securities. Prices shown should only be used as a general guide to portfolio value.

An investment in "money market" is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. "Money market" funds seek to preserve the value of your investment at \$1.00 per share, but, it is possible to lose money by investing in "money market."

The investment analysis may include securities that are not publicly traded on national exchanges. Riskalyze reviews each alternative's track record, share price on the secondary market, fees, liquidity, and dividend history to assign each alternative's return and volatility statistics. In some cases secondary market prices can be sufficient to calculate volatility statistics. In most cases the return and volatility statistics must be calculated using a proprietary methodology that effectively penalizes fees and illiquidity while taking into account distributions (dividend) characteristics. Fees offset the expected return for the alternative. Return and volatility statistics are penalized for Illiquidity. Alternatives with stable or increasing dividends show less volatility while alternatives with decreasing, unstable or discontinued distributions (due to failed strategy) show, relatively, higher volatility.

This portfolio may contain investments requiring the delivery of a prospectus. See fund prospectus for details.

Mutual funds may contain sales charges, expenses, management fees, and breakpoint discounts (quantity discounts); which vary from mutual fund to mutual fund. Therefore, you should discuss these issues with your financial representative and review each mutual fund's prospectus and statement of additional information to get the specific

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ETFs trade like a stock, and ETFs may trade for less than their net asset value. See prospectus for details.

For variable annuities, additional expenses will be taken into account, including M&E risk charges, fund-level expenses such as management fees and operating fees, contract-level administration fees, and charges such as surrender, contract, and sales charges.

The 6 month probability range is derived by illustrating a VaR with 1.64 sigmas move in the underlying portfolio using the given data model. Standard Deviation is a historical measure of the variability of returns. If a portfolio has a high standard deviation, its returns have been volatile; a low standard deviation indicated returns have been less volatile. It is a mathematical probability; not a guarantee of future results. The cash balance shown may vary from actual cash available.

The cash value shown may represent certificates of deposit before early withdrawal penalties if so deemed by the financial representative. Portfolio value and position values are likely as of the day before the date listed on this report. Allocation percentages and/or dollar amounts may be rounded for presentation purposes.

Investing often generates tax consequences which are not incorporated in this report.

Prospectus Gross Expense Ratio reflects the annual percentage of a fund's assets paid out in expenses. Expenses include management, 12B-1, transfer agent and all other asset-based fees associated with the fund's daily operations and distribution, with the exception of brokerage commissions. It does not reflect expenses that have been reimbursed by the financial representative, reductions from brokerage service arrangements or other expense offset arrangements.

This report relies on mutual fund holdings reported by NASDAQ via a data feed. As a result, the above review is only as accurate as the data supplied by NASDAQ. In all cases there is a reporting delay.

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